

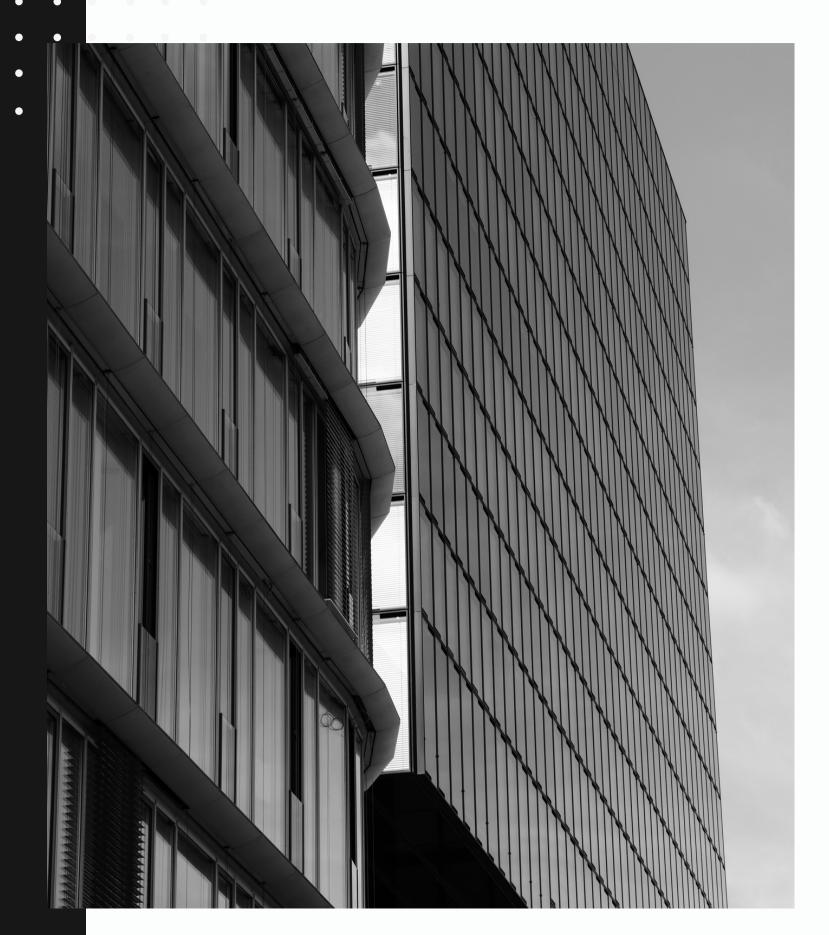
www.digitalzyndicate.com | Strategic Consulting

#### DIGITAL ZYNDICATE

#### **About Us**

At DZ Strategic Consulting, we possess a knowledge base that places us in a truly unique position to offer unparalleled solutions to the fundamental challenges that your business encounters. Our Digital Zyndicate advisory consultants draw upon their vast experience and insights gained from numerous real-world engagements to craft valuable strategies spanning various domains, including Commercial, Debit, Public Policy, Technology, Marketing, Acquiring, Risk, and Fraud.

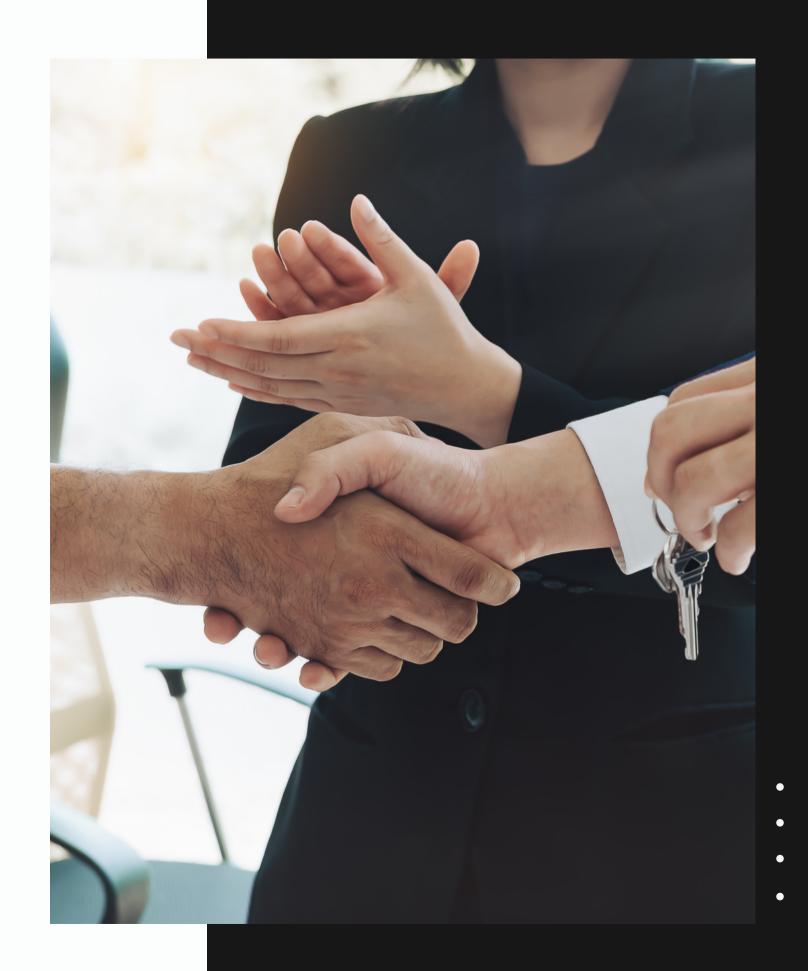
Complementing this expertise, Digital Zyndicate's anonymized and aggregated transaction insights, coupled with their world-class analytical capabilities, enhance our well-established problem-solving skills. This combination empowers us to provide highly actionable recommendations that have a significant impact on driving financial results for your business.





## Elevate your business with our consulting

- Elevating Consumer
  Engagement & Fostering Loyalty
- Facilitating Digital Transformation
- Empowering Data-Strategy & Analytics
- O4 Mastering the Payments Landscape
- 05 Cybersecurity







#### Professor Alex Siow Yuen Khong – Senior Consultant

Prof Alex Siow is senior consultant at Digital Zyndicate and currently Professor in the School of Computing, National University of Singapore.

Prof Alex is well known for being the first person in Singapore to carry the title of Chief Information Officer (CIO) when he was appointed CIO of the Housing and Development Board of Singapore. He championed the use of IT to re-engineer business processes to enhance the customer experience and service. He did it by rolling out a strategic IT plan based on developing customer-centric instead of agency-centric applications.

Prof Alex had a distinguished career in the public and private sector and contributed extensively to the IT community.





### Thareendra D Kalpage – Senior Consultant

Thareendra Kalpage: Visionary Entrepreneur and Tech Disruptor

Meet Thareendra Kalpage, a maverick Sri Lankan-Asian entrepreneur reshaping the tech landscape. As the co-founder of Digital Zyndicate Co., a cutting-edge venture capital firm in Denver, he's a key player in transformative ventures like Duthaya Digital Services, Celata Tech, and Kloud Partner. Former CEO of Epic Lanka Technologies, where he pioneered groundbreaking projects.

Beyond business, Thareendra is a prolific author and mentor, propelling economic opportunities. With a visionary approach encompassing technology, economics, and geopolitics, he stands as a leader poised to redefine the future.r





## Lorenzo Madrid – Senior Consultant

Mr. Madrid is a senior consultant at Digital Zyndicate and a seasoned professional, who holds over three decades of international experience in information technology, notably in the public sector. With ten years at Microsoft and partnerships with various international software companies, he excelled in IT project development and implementation for governments and businesses globally.

His role as CIO at the Secretary of Education in São Paulo, Brazil involved deploying ITC infrastructure, enabling internet access for thousands of schools, and supporting millions of students and teachers. Recognized for his expertise in public policies and business environments across Latin America, Southeast Asia, and Eastern/Central Europe,



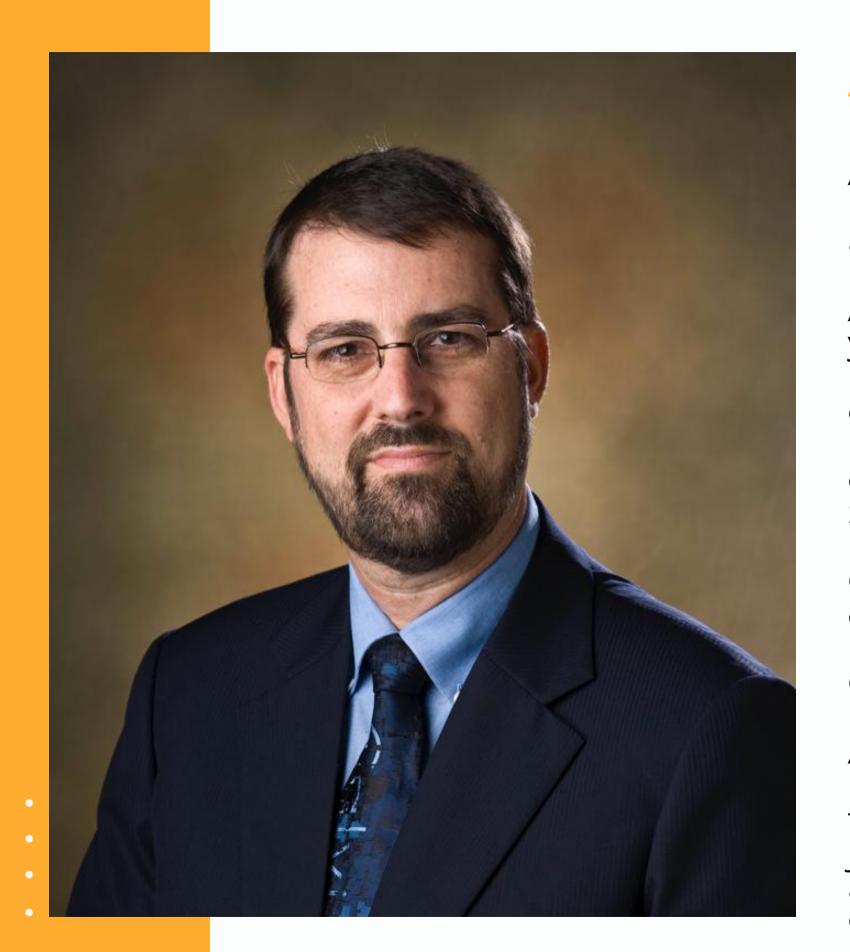


#### **Jeff Paine – Senior Consultant**

Jeff Paine is a senior consultant at Digital Zyndicate and a seasoned executive with over two decades of experience in public sector engagement and business development in Southeast Asia and Central Asia. He has held leadership roles at Visa, Microsoft, Reuters, and Royal Bank of Canada. Jeff has a strong track record of building government constructive relations. establishing public-private partnerships, and advocating for policies that drive economic growth.

He has managed international teams, exceeded business development quotas, and spoken at thought leadership forums. Jeff's extensive experience includes working with international organizations such as the UN, World Bank, and ADB. He is known for his commitment to fostering strong relationships between corporations and governments.





#### **Andrew Hodges – Senior Consultant**

Andrew Hodges is a senior consultant at Digital Zyndicate and a technology strategist and innovator.

Andrew has held many roles spanning his 35+ years in the ICT industry, a consistent theme is that with his passion for technology, he has driven engagements in Public Sector. These domains such included as Cloud. eGovernment, innovation, and Citizen Services in both the mature and emerging markets across Asia, and in all levels of Government in the information security domain, prior to AWS, he was a Chief Information Security Officer and Privacy Officer.

Andrew is well credentialed with certifications in ethical hacking, penetration testing, forensics, and encryption technologies, and joined a small but growing group who have achieved recently an ANSI-accredited Certified Chief Information Security Officer.





#### John Cann - Senior Consultant

John Cann is a senior consultant at Digital Zyndicate. He joined Amazon Web Services as the Asia Principal Business (AWS) Development Manager for Public Sector Financial Institutions in December 2019, with responsibility for leading the company's regional expansion for Information Technology and Cloud Computing in both developed and developing countries in Asia. Prior to joining AWS he was the Asia Pacific Regional Business Senior Development Microsoft's International Director for Organizations Group.

Mr. Cann, with over 25 years of experience, oversaw firm relationships and managed projects with donors, governments, and partners in various regions. Formerly a Principal Development Specialist at DAI, he led program management and ICT assistance on global projects, including those funded by USAID. His expertise lies in designing and implementing IT solutions in challenging environments worldwide.





## Madushka Bandara – Senior Consultant

Madushka is a seasoned ICT Professional, sculpting a path of innovation and excellence with over 15 years of transformative experience. Currently holding the prestigious role of the highest-level Technical Architect for the Microsoft Technology stack, his journey is nothing short of remarkable. Over a significant 9-year tenure at Microsoft Corporation, Madushka undertook diverse assignments across multiple countries, showcasing a global perspective that fuels his visionary leadership.

As the Co-Founder of Digital Zyndicate, Madushka stands as a beacon, inspiring and leading the charge in setting the tech visions for the company and shaping its investments. His commitment to pioneering digital transformations for enhanced collaborations reflects a profound dedication to progress and cutting-edge solutions.





#### **Kevin Koh – Senior Consultant**

Kevin Koh boasts a 20+year consultancy career, predominantly focused on eGovernment and Digitization.

Formerly with Microsoft, he led Microsoft's worldwide public sector modernization efforts and focused on emerging markets. His tenure at Microsoft involved collaboration on national government initiatives, showcasing his expertise in navigating complex landscapes.

At Singapore's Infocomm Development Authority, he contributed to the Intelligent Nation 2015 master plan. With a background in accounting and finance, Kevin's expertise lies in reviewing and designing system capabilities for clients in both public and private sectors.

His extensive eGovernment experience positions him as a key player in driving government modernization and digitization projects across Asia and beyond.

#### A Dynamic and Accomplished Team

Team of Consultants with Extensive Industry Expertise on a Global Scale

#### **Excellence in Customer Focus**

A customer-focused team that is accommodating, professional, and high-achieving

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# Important Facts

Partnering with a DZ Advisory Consultant provides solutions to answer your strategic questions

Request more information. Send us an email tk@digitalzydicate.com

